

# WHAT DOES IT COST NOT TO UPGRADE NOW?

**lenovo**® **FOR**  
**THOSE**  
**WHO DO.**™

## MICROSOFT® WINDOWS® SERVER 2003 END OF SUPPORT COULD COST YOU MORE THAN YOUR IT BUDGET.



On July 14th, 2015, Microsoft® will end support for Windows® Server 2003. Will your company be ready? You should already be planning and migrating. Without support, your business may face issues with security, regulatory compliance, data loss, application failure and increasing operating costs. If you're running Microsoft® Windows® Server 2003 on older hardware, it may be 10 year old technology.

### 5 REASONS FOR CUSTOMERS TO UPGRADE WINDOWS SERVER 2003 NOW.

#### SECURITY

End of support means security patches and updates for Windows Server 2003 will no longer be available. Servers running Windows Server 2003 after July 14, 2015 will be more vulnerable to malicious attacks. Your data, your customers' data, and your IP will be at risk if the server isn't upgraded.

#### COMPLIANCE

Businesses subject to regulations, like Sarbanes-Oxley (SOX), HIPAA, and PCI, may face stiff penalties and huge fines if they're still running Windows Server 2003 post July 14, 2015. In addition, businesses that accept credit cards may lose their merchant privileges, if they continue to run those services on an unsupported Operating System.

#### DATA LOSS

Without patches or updates, critical data may be at risk. FEMA estimates that up to 70% of small to medium businesses that experience catastrophic data loss will fail within 12 months.

#### APPLICATION FAILURE

No support means applications running on Windows Server 2003 may not be recoverable if the OS fails. Users will not have access to the tools they need to work, which could paralyze business operations.

#### OPERATING COSTS

Older servers are more expensive to operate and maintain. They consume more power, generate more heat, and take up more space than modern servers.

### 3 COMMON OBJECTIONS DISPELLED FOR CUSTOMERS WHO ARE WEARY OF CHANGE.

#### "I'VE GOT TIME. I CAN WAIT!"

After July 14, 2015, your applications running on Windows Server 2003 will not be supported. And, based on your statement, it's critical that we begin planning your upgrade now.

#### "MY CURRENT INFRASTRUCTURE IS RUNNING FINE."

When security updates for Windows Server 2003 end on July 14, 2015, vulnerable components will be susceptible to targeted attacks. Systems subject to regulations, like PCI, will be out of compliance subjecting businesses to fines, or revoked services. Business operations will be interrupted as a result.

#### "I DON'T HAVE TIME TO UPGRADE."

If we can begin planning your project now, it will be easier for your services provider to work with your busy schedule, and successfully complete the project before Windows Server 2003 reaches end of support on July 14, 2015.

Keeping your firm running smoothly and to keep your focus on running your business requires action now.

When upgrading your Windows® Server software, upgrade your outdated server infrastructure to Lenovo servers – with the technology to support the features and functions in Windows Server 2012.



For more information to help you win the Windows 2003 End of Service Opportunities:

**Green Light Business Technology - [GreenLightBT.com](http://GreenLightBT.com)  
844-311-4311 Ext. 132**

**lenovo**

System x

**ThinkServer**